

CONTENT

ABOUTUS

THETEAM

PROJECTS&PRESS

PRODUCTIONPARTNERS

PRESSKIT

GREEN  PRODUCTIONS

ABOUTUS

THE MISSION

Based in Santa Monica, California, Green Planet Productions, LLC specializes in the development and production of eco-friendly media content.

Our focus branches through commercial, documentary and narrative production. We offer a creative advantage and production partnership for clientele seeking a socially responsible product.

Our clients demand three things from a successful project. One: That the content is of the highest quality. Two: That it was produced in a socially responsible manner. Three: A competitive price, for an innovative product.

We fill a growing demand inside the entertainment and advertising industry. We offer both creative development and pre-post production capabilities tailored toward the growing "green" business sector.

Our company offers a unique fusion of film backgrounds and expertise in green products and marketing.

Our vision is not to make statement but a commitment – a commitment to the growing network of resources to make media production more sustainable. We believe these advancements are leading to a more efficient, sustainable and profitable product.

Product is paramount. We deliver high-concept, visual aesthetics - pre to post. Our clients know you don't have to sacrifice; you can have it both ways. Style, Substance, and Price – Pick Three.

ABOUT US

A note from Rebecca Harrell Tickell

Green Planet Productions is a stepping-stone - a collective of like-minded people who believe that a socially conscious model is not only possible, but inevitable.

Innovation stems from experience. Through the process of crafting the documentary film FUEL, we discovered just how many options there were to offer a greener production. We believe in presenting new possibilities to an able minded masses.

We assembled a team that brings with them decades of production, business, new-media and advertising experience to the company. The people make the difference, and our production and creative team have worked with the best and brightest in the industry.

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THETEAM

Rebecca Harrell Tickell CEO

Harrell is a producer, marketing director and musician who specializes in youth activism, education and the environment. She produced the award winning documentary film, *FUEL*. Her song, 'Drive,' which she wrote and performed for the film, was shortlisted for an Academy Award.

She co-directs The Veggie Van Organization, a national nonprofit dedicated to education about sustainable energy. The VVO works with a national team of experts and organizations including Jane Goodall's Roots and Shoots program. Harrell is the executive producer of *The End of Hunger*, a documentary journey into the devastating reality of global hunger.

In 2004, Harrell co-founded The Eleanor Group, a California-based marketing company that raises money for schools and non-profit organizations. Her client list includes the LA Unified School District and the American Cancer Society. She has spoken to and trained over 10,000 teens and teachers throughout Southern California.

Josh Tickell Director in Residence

Tickell experienced the impacts of dirty oil processing at a young age. After watching members of his family suffer from pollution-related cancers, Tickell began a lifelong quest to find sustainable, clean energy sources. In 1997, Tickell set out on the road with a biodiesel powered "Veggie Van" and a video camera and began filming what would eventually become known as *FUEL*, the 2008 Sundance Audience Award winning documentary film that investigates the possible replacement of fossil fuels with renewable energy.

Over the course of his 11-year journey, Tickell traveled the world going to over 25 countries, authored two books, founded a nonprofit organization, and jump-started America's biodiesel movement. Tickell's Veggie Van Organization was selected by President Bill Clinton as an inaugural part of his Global Initiative on Climate Change. The organization serves to educate people about sustainable energy and provide pathways for integrating sustainable energy into homes, communities, cities, states and ultimately nations. His media interview list includes *The Today Show*, *The Discovery Channel*, *National Public Radio*, *The Los Angeles Times*, and *Smithsonian Magazine*. He holds an undergraduate degree in Sustainable Living from the New College of South Florida and an MFA in Film from FSU's School of Motion Picture Television and Recording Arts.

Scott Connolly Head of Production

Connolly brings a wide variety of experience to his position. As a former creative executive for the film fund, *Infrared Films* he has extensive knowledge of physical production, festival promotion and distribution.

Scott's work has been featured by *The Disney Channel*, *E! Entertainment*, *Fox Sports Net*, and *Fremantle Media*. His commercial resume includes clients such as *Nissan*, *Subaru*, *Lexus* and *Infiniti*.

He recently completed production on the feature film *3 of Us*. In addition to the documentaries *Mind Your Own Business* and *City by the Seed*, he is attached to produce the Sarah Jones helmer *Words that Rhyme* as well as the independent dramas *Inside the Butterfly Net*, *The Beautiful Ugly* and the thriller *The Shattering*.

Currently, he is acting as post-production supervisor of the Sundance award winning motion picture *FUEL* as well as head of production for Green Planet Productions.

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Ian Spohr Creative Director

Ian Spohr's creative career began as a graphic artist and videographer for skateboard companies at the age of fifteen. This led to music videos and multi-camera, live productions. Upon arriving to Los Angeles for school he branched into film and television work as a freelance editor, sound designer and eventually, cinematographer. After receiving his degree in film production from the University of Southern California he has broke into directing music video, new-media and commercial projects.

As a cinematographer, his documentary work has been featured by *Fremantle Media* and *HBO*, as well as the films *FUEL* and *Dumbstruck*; both releasing theatrically this year. He has directed and photographed worked for Marc Cogman, Jenny Lewis, Devo and The Actual. As a Digital Imaging Technician he has worked for Gorillaz and Scott Weiland of Velvet Revolver. Commercially, he has shot commercial campaigns for *Tivo* and *Audi* and produced and photographed high-concept industrials pieces for The Veggie Van Organization, Hero BX and Sapphire Energy.

As a director, his work has been featured in the New Filmmakers showcase in both New York and Los Angeles at the Sunset Gower Studio Complex and the prestigious Anthology of Film Archives in New York. WNYC interviewed him about his film *Dionysius Thrax*, which was also featured in May's online issue of Movie Maker magazine. He was showcased as a director to watch on the television series *Stage 5*. His first feature film, *Words That Rhyme* is slated for late this year with Sarah Jones in the starring role.

He is currently shooting a feature length documentary, as the follow up to *FUEL* and remains the Creative Director of Green Planet Productions.

Lee Waterworth Strategic Alliances

Waterworth began his business career as an Event Director for Tribe and Method Two; both UK based Experiential Marketing Agencies. During this time he managed several public events, including Road Shows for *Danone*, *Nestle*, *O2* and *Virgin*. His work within this field led to a permanent position within the live marketing arm of the Public Relations Company, Grey Communications International (GCI).

At GCI Lee was promoted to Senior Account Manager overseeing a diverse and prestigious client list ranging from the Fosters Group International and their International Cricket and Rugby Sponsorship, to the Linda McCartney British Music Festivals Sponsorship.

After years of acting, Lee found a desire to be behind the camera and worked on a selection of short films, music videos and commercials. This evolved into co-founding Positive Pictures Group, a Motion Picture Production company based in Los Angeles, which is focused on creating beneficial social content in film. Lee is currently the International Acquisitions Manager for Trans Pacific Media, an International Film Distribution and Consulting Firm representing some of the largest independent film distributors worldwide; his clients include DeAPlaneta of Spain and Dall'Angelo Pictures of Italy. Lee has recently facilitated the purchases of renowned independent films, *Slumdog Millionaire* and *Twilight*. At the moment, Lee is focusing on directing the domestic and international distribution of a feature documentary called *FUEL*, winner of the Sundance Best Documentary Audience Award 2008, which opened up to US cities on September 18th 2009.

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Tina Imahara Supervising Editor

A California native, Tina Imahara received her MFA from the Editing Program at the AFI (American Film Institute) and was the sole recipient of the Blum Kovler Scholarship, Imahara also holds a BFA from the California Institute of the Arts in Art/Graphic Design/ Documentary Photography.

Imahara has edited over 40 short & feature films as well as television pilots, an *IMAX* Amusement Park Ride, music videos, feature film trailers, 'Behind The Scenes' and DVD featurettes and commentaries. She was an ongoing editor for E! True Hollywood Stories, Cox/OnDemand and the *ABC Family Network*. Imahara's work include the award winning, *The Lord of the Rings* Extended DVD series; *The Fellowship of the Ring*, *The Two Towers* and *The Return of the King*, as well as *Gang Tapes*, A Lions Gate Feature Film Production, which received 9 nominations at the 2002 DVD Exclusive Awards including BEST EDITING. In addition, Imahara edited the compelling documentary, *On Tip Toe*, the story of the Grammy Award winning South African Musical Group, Ladysmith Black Mambazo and their rise above apartheid. *On Tip Toe* received an Oscar and Emmy nomination and won the International Documentary Association Award in 2001.

Currently in post production, Imahara edited the feature film, *House Under Siege*, featuring Jeremy London & Oscar nominated Sally Kirkland.

Jennifer Cusentino Marketing Director

Jennifer, a sales & marketing professional, has extensive experience within the entertainment industry from production to development. As a talent manager with Messina Baker and Marathon Entertainment, she co-managed Tim Allen, Drew Carey, Janeane Garofalo and Craig Ferguson.

In 2001, Jennifer transitioned into distribution and became an international sales and marketing manager for Vortex Pictures/Gold Circle Films releasing the hit *My Big Fat Greek Wedding* among other box office and DVD draws.

In 2004, Jennifer founded The Eleanor Group LLC, a socially conscious business-to-business sales and marketing company that promotes the growth of small health and wellness oriented businesses throughout the state of California. The unique hybrid aspect of the Eleanor Group is the series of fundraising programs and initiatives that support a variety of national non-profit organizations and California schools which has allowed her clients and The Eleanor Group the opportunity to giveback globally as well as to their communities. Her company implemented their green initiative in 2007, which will materialize at the end of 2009 allowing for immediate national expansion while meeting the demand of all involved to reduce the carbon footprint associated with their program.

Currently, she is Executive Director of The Veggie Van Organization and Editor-in-Chief for Living Well Publishing. Jennifer's entrepreneurial, creative and result oriented approach compliment her capacity to visualize, recognize and expose a company's highest potential in a timely, enticing and proficient manner and creates an occasion for effect, demand and expansion.

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2010 ShowReel

<http://www.greenplanetprods.com/main/reel.php>

FUEL Trailer

<http://thefueelfilm.com/#panel-1>

"...FUEL addresses the issues of alternative energy and biofuels with its own kind of forward momentum....the films' sentiments are clean and very, very green. Tickell knows how to grab an audience that's either indifferent or disinclined to partake of the debate over America's oil dependence and makes the substantial point that reliance on the Middle East and OPEC makes the country more vulnerable than it would be if it moved into alternative fuels. "Oil is the lifeblood of our society," he says, before mounting a good argument about why that doesn't have to be."

-John Anderson, Variety

The film won awards at the following:

Sundance Film Festival: Audience Award for Best Documentary

Sedona Film Festival: Best Screenwriting

Sedona Film Festival: Most Compelling Documentary

AFI Dallas Film Festival: Current Energy Environmental Award

GAIA Film Festival: Audience Award for Best Documentary

Santa Cruz Film Festival: Producer's Award

IVCA Clarion Award: for Corporate Social Responsibility

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We are not the first and that we're not the only. We have partners in sustainable industry; both in our field and across the spectrum. Our production services include LEED Certified green construction and transportation.

From on-set recycling to green power production, there is a large community of eco-friendly production services. Here is a partial list of those services we frequently use on set:

Equipment Rental

Solar Trucks

On-Set Recycling Management

Biodiesel Generators

Sustainable Food

Nila Lights

LED technology

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